

A FASHION EVENT

Of Vital Interest to Every Woman is the

Formal Opening of

KORRICK'S NEW STORE



Bon Ton CORSETS

GRAND SHOWING OF
THE AUTHENTIC STYLES
OF AMERICA'S
FINEST CORSETS FOR FALL

ROYAL WORCESTER CORSETS

One of the most pleasant features of our business is the surety of selling 100% satisfaction merchandise.

Daily reminders of this come from the corset department. It has long been our policy to stock only dependable articles from houses of repute and prestige. That is why we feature those world famous and fashionable

"Royal Worcester" Corsets

which you hear so much about. Even your grandmother wore them fifty years back.

For a sum almost too modest to mention, you can secure a corset of high quality, correct style, supreme comfort, long wear and absolutely the greatest value at the price.



A Bon Ton Emphasizes Your Natural Beauty

—Not alone that. but also your common sense.

—Pictures are admired for their handsome colors and truthful reproduction of objects.

—Charming woman is adored because she is the human, living expression of all that is beautiful. Her contour is perhaps the most thought of and with

"Bon Ton" Corsets

as the foundation she has chosen wisely. Good figures can be improved and poor figures beautified with the right BON TON corset.

—We have the right model for you and desire the opportunity to prove it.



Korricks New York Store